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MEMBERS ONLY | SEPTEMBER 2010

## Introducing our newest yarn Patons® Classic Wool Roving

and.. it's Bonus Time at Patons®!



We're excited to offer you a fabulous new gift when you purchase \$25 of Patons® products. Grab this Patons® bag while you can and use it as a knitting carry-all, for market day, or for all of your daily needs. Take advantage of this offer at [participating stores](#) near you.

A promotional graphic for Patons. On the left, the Patons logo is at the top, followed by "Gift with Purchase" in large white letters on a blue background. Below that, text reads: "This Designer Patons® Knitting Bag is FREE for your customers when they purchase \$25\* of Patons Products." At the bottom of the text area, it says "<< Find a Participating Retailer near you >>" and "\*Before applicable taxes. Offer valid Oct. 1 - Nov. 1, 2010. While quantities last." On the right side of the graphic is a photograph of a woman with long brown hair, wearing a light blue t-shirt and jeans, carrying a tan canvas Patons knitting bag over her shoulder. The bag has the Patons logo on it. A small caption "Products not included" is at the bottom right of the photo.

Patons  
**Gift  
with Purchase**

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Knitting Bag is **FREE**  
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Products not included

What better way to take advantage of this gift with purchase offer than to check out our newest yarn - inspired by a long-time classic. Patons® Classic Wool is one of our best-selling yarns, and for good reason. With an wide color range filled with classic favorites and a variety of trend-setting colors for garments and home décor, it's a go-to standard.

This fall, Patons® Classic Wool bulks up for the cold weather.

Enter **Patons® Classic Wool Roving**. Patons® Classic Wool Roving incorporates your favorite features from your favorite yarn - with a little something extra. A soft, luscious 100% wool yarn, Patons® Classic Wool Roving is perfect for warm weather garments and accessories, treasured gifts, and felting projects.

The color range includes subtle classics inspired by nature and bright bold colors that are simply inspired. The range calls for colorwork with pops of color or stunning solid shade projects.



77008 Aran



77010 Natural



77013 Taupe



77040 Dark Grey



77044 Grey



77115 New Denim



77242 Moss

**Patons**  
*Classic Wool*  
**ROVING**



77709 Cherry



77404 Orchid



77402 Magenta



77132 Royal



77222 Cloverleaf



77605 Pumpkin



77615 Yellow



**New Patons® pattern book - [Anti Freeze](#)**

To get you started using Patons® Classic Wool Roving, pattern book # 500880 [Anti Freeze](#) features garments and accessories to keep you cozy through the winter. Textures and colors stand out with favorites like the giant stitch hat and scarf on the cover and the Cowichan-inspired fair isle cardi.



Patons

250000  
DD

Classic Wool  
ROVING

ANTI FREEZE

Full body protection

Buy Online 

Free patterns to download featuring Patons® Classic Wool Roving



Car Coat with Hood (knit)



Braid Detail Cape (knit)



Cabled Cowl (knit)



Lattice Cowl (knit)

Cheers,  
-The Patons® Design Studio

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